

Work History

March 2008–
present

**Image Permanence Institute
Rochester Institute of Technology**
Web & Publications Manager

- Design new and maintain existing websites for the institute
- Create promotional material for environmental monitoring services and image preservation, including flyers and print publications
- Implement marketing initiatives for preservation products and services
- Responsible for creating and sending out email newsletters on a quarterly basis

August 2007–
March 2008

GateHouse Media, Inc.
Graphic Artist

- Created Flash advertisements for local newspaper websites around the country
- Responsible for all print and web-based design within the corporate office and local properties

March 2006–
August 2007

The Salzman Group
Web Designer

- Designed promotional web material on a regular basis for multiple eCommerce websites under deadlines
- Responsible for multiple ongoing projects, mainly the implementation and design of new websites and images for the products contained within
- Created and executed ongoing marketing strategies and designs for email campaigns for multiple companies

June 2005–
March 2006

Rochester Institute of Technology
Web Designer

- Designed “look & feel” for the myRIT portal and other design work for the college
- Assisted in the development of websites with HTML and CSS, focusing on cross browser compatibility

September 2003–
August 2005

**Laboratory for Laser Energetics
University of Rochester**
Web Developer

- Designed and implemented 6 websites in HTML and CSS
- Responsible for ongoing website maintenance
- Implemented 6 websites completely

Education

Rochester Institute of Technology

Rochester, NY

Bachelor of Science (2006)

New Media Publishing

Concentration in Digital Media

GPA: 3.6 - PFOS: 3.8

Liberal Arts Minor: Communication

Computer Skills

Adobe Creative Suite

- Photoshop
- InDesign
- Dreamweaver
- Illustrator
- Flash
- Lightroom

Microsoft Office Suite

Mac OSX & Microsoft Windows

HTML/CSS

Fetch FTP

Drupal

WordPress